

TEACHER FACTORS INFLUENCING EFFECTIVE TEACHING OF BUSINESS STUDIES IN JUNIOR SECONDARY SCHOOLS IN OYO STATE, NIGERIA

BY

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Abstract

This study investigated teacher factors influencing effective teaching of business studies in junior secondary schools in Oyo West local government area (LGA) of Oyo State. The study adopted descriptive research design of ex-post facto type. The population of the study comprised all the 44 business studies teachers in junior secondary schools in Oyo West LGA, and the whole population was sampled. A questionnaire with 15 items which was duly validated by experts in the field was used. The internal consistency of the instrument was established using Cronbach Alpha and co-efficient of .82 was obtained. The investigation showed that lack of qualified personnel, lack of materials and instructional materials mostly affect the effective teaching of business studies. Also the investigation revealed that the negative effects of inadequate funding by the government on. Based on the findings it was recommended among others that every teacher of business education should be encouraged by giving them incentives, it may not be by money alone but invitation to conferences, workshops and scholarship awards should be giving to people who want to continue their course in business studies

Introduction

Business studies as a subject in junior secondary school has a link with economic growth and development of any country. According to Abdullahi(2002), Business education is an aspect of total educational programme which provides the recipient with knowledge, skills, understanding and attitude needed to perform well in the business world as a producer or consumer of goods and services. Furthermore, Osuala (2004) is of the opinion that Business education is a broad area of knowledge that deals with a nation's economic system and also identifies and explains the rate of business contentment and experience that prepare individuals for effective participation as citizens, workers and consumers. Babuno (2012) defines Business education as an aspect of vocational education that equips people with necessary skills and theoretical knowledge needed for performance in business world either for job occupation or self-employment.

Ojetunde (1998) defined business education as types of training which enable the individuals understand the skill which enables him to enter the business world and earn a live hood. Accounting, Book-keeping, commerce, shorthand, typewriting e.t.c provides knowledge and business and which serves as a background for further study and for a advancement in the business world. Okoro (2013) found that strategies used by teachers enhance the teaching of business studies.

The quality of the development of any country depends on the development of its human and material resources. The educational processes of Nigerian have a tremendous impact on the socio-economic aspects of this new disciplines and the subject was introduced in the school curriculum among which are technology and business studies. The social and economic development of the country is directly linked with student academic performance Ighobe (2013) The students' performance (academic achievement) plays an important role in producing the best quality graduates who will become great leader and manpower for the country thus responsible for the country's economic and social development.

Ali (2009) In Nigerian educational curriculum, the introduction of business educational has thrown on attractive challenges to technological development. It also provides necessary information to business teacher administration, state boar personnel professional and organization to eradicate current programme to implement any necessary change in pre-service and in training opportunities. It also makes the study aware of the business environment. To justify the huge money governments spends on our educational system the curriculum there is need for business studies among our younger students for national growth and development no doubt, educational objective for national development cannot be achieved without an effective modern knowledge cum wider knowledge and experience of business orientation and needs of society (Adabi, 2015).

The educational philosophy that is effective and functioning in any society has a relation to knowledge and wisdom of the individual so as to be able to be productive particularly in our dynamic societies. The process of business enterprising is gradual and is witnessing a lot of changed and fullest challenges especially in our business society concerning the junior secondary schools curriculum. Falae (2013) opined that this has to pre pare the youth of nowadays with business studies education as dynamic subject which all provide the students to know what they can contribute to the growth of economic development, Opportunities for students to practice problem solving skills, ability to understand their relationship between work and self survival, an understanding of many the problems that business faced, present of personal satisfaction in acquiring on employable skill the prime concern of the writer of this study centres on the appreciation of student performance in the school and the factors that influences and encourages the students to offer business studies to this and conducted in selected secondary school in Oyo West local government.

Statement of the Problem

The low level of student performances in business studies among secondary schools necessitated government attention towards education administration. It was observed that this low level of performance was due to lateness in the introduction and continuous changing process in educational policy. The new policy of education popularly known as 6-3-3-4 system which aimed at high lightning some of the likely problem of business studies in the junior secondary schools. What now bothers mind is the rate of failure of students in business studies as it affects the economic growth and development

Purpose of the Study

The main purpose of this study is to examine the teacher factors influencing effective teaching of business studies in junior secondary schools in Oyo State, Nigeria. This study particularly determines.

1. The influence of teachers' attitude on effective teaching of Business Studies in Junior Secondary School
2. The influence of teachers' competence on effective teaching of Business Studies in Junior Secondary School

Research Questions

The following research questions are raised to guide the study:

1. What is the influence of teachers' attitude on effective teaching of Business Studies in Junior Secondary School?
2. What is the influence of teachers' competence on effective teaching of Business Studies in Junior Secondary School?

Methodology

Population of the study consists of all the business studies teachers in junior secondary school in Oyo West Local Government area of Oyo State for the Study. The sample for study consists of the forty-four (44) teachers who was entire population. The study adopted a descriptive research design of *ex-post facto type*. The study elicited information from the respondents in the 44 junior secondary school in Oyo West Local Government area of Oyo State. The instrument which was used for data collection was a structured questionnaire which was developed after a thorough literature review based on the research questions raised for the study and was validated by experts in the field. Frequency and simple percentages were used for the analysis of data collected from the respondents. Any item statement that scored an average of fifty percent (50%) and above was accepted as teacher's factor influencing student's performance in business studies positively and on the contrary, any item statement that scored below fifty percent was regarded as teacher's factor influencing student's performance in business studies negatively.

Results

Research Question 1: What is the influence of teachers' attitude on effective teaching of Business Studies in Junior Secondary School?

Table 1: Influence of teachers' attitude on effective teaching of BS in JSS

S/N	ITEMS	Yes	%	No	%
1	The introduction of new national policy on education has improved the effective teaching compared with the former system	20	45.5	24	54.4
2	Do you have enough textbook for your course	18	40.9	46	59.9
3	Constant changes is government and inadequate finding of education by the government affect business education	22	50.0	22	50.0
4	The teaching of business studies subject can only be improved by teachers effort	21	47.7	23	52.3
5	You have attended seminar, workshop and conference	07	15.9	37	84.1

	sponsored by your school				
6	Negative attitude of students during lesson help to make them perform poorly in business studies	22	50.0	22	50.0
7	You do not give regular home work to your students due to burden of making	12	27.3	32	72.7

Item 1, 2, 4, 5 and 7 was regarded as factors influencing the teachers' attitude on effective teaching of Business Studies in Junior Secondary School negatively while item 3 and 6 was regarded as factors influencing the teachers' attitude on effective teaching of Business Studies in Junior Secondary School positively. It can be deduced that teachers' attitude influence the effective teaching of Business Studies.

Research Question 2: What is the influence of teachers' competence on effective teaching of Business Studies in Junior Secondary School?

Table 2: Influence of teachers' competence on effective teaching of Business Studies in Junior Secondary School

S/N	ITEMS	Yes	%	No	%
8	The performance of your students in their assignment is above average	38	86.4	6	13.6
9	Your school has never organized business trip for the student	18	40.9	26	59.1
10	Typewriters stop watch are available in your school	13	29.5	31	70.5
11	Your school environment is conducive for learning	40	90.9	14	09.1
12	Some teacher find it difficult to comprehend the practical aspect of business education	26	59.1	18	40.9
13	One of the problem facing this subject is lack of materials	44	100	00	00
14	Teachers find it difficult to comprehend the mathematical aspect of the subjects	20	45.5	24	54.5
15	Business studies teachers attitude towards the student and their parent can help to enhance the performance of the student	38	86.4	06	13.6

Item 8, 11, 12, 13 and 15 was regarded as factor influencing the teachers' competence on effective teaching of Business Studies in Junior Secondary School positively while Item 9, 10 and 14 was regarded as factor influencing the teachers' competence on effective teaching of Business Studies in Junior Secondary School negatively. It can be deduced that teachers' competence influence the effective teaching of Business Studies.

Discussion

The result in research question one revealed that teachers' attitude influence the effective teaching of Business Studies in Junior Secondary School. This is in line with the findings of Cooper (2010) prospective teachers needs to understand the content of the subject they teach as well as the methods of teaching the specific content. In agreement with the above, cooper (2010) opined that teachers need to understand subjects they teach well enough to analyze, and convey their elements, logic, possible uses and social bases.

The result in research question two revealed that teachers' competence influence effective teaching of BS in JSS. This is in support of the finding of Okoro (2013) found that strategies used by teachers enhance the teaching of Business studies , Okoro (2013) collaborate with the findings as he found that there are lots of constraints facing the teaching and learning of business studies courses.

Conclusion

The research method adopted has given implies to various developments which are capable for progress of business education programme such factors include lack of personnel, lack of adequate materials and equipment and poor finding. Since the problem militate against the progress of business education have been revealed by the implication to government in the area where certain effort have to be more intensified for the development of business education programme in the performance in the secondary schools. It is very important that government must be aware of the retrogress in the performance of our secondary students in business education subject due to factor like poor financing, illiteracy of the parent, lack of equipment and personnel to adverse effect of the poor and inadequate supply of the man-power to the economy in the area of banking finance and administration e.t.c. it worth nothing that each principal of our secondary school intensity the success of education programmes in the view system of education the time table from the teaching business studies and typewriting should be made available for learning typewriting. In the light of this more funds need to be principal into the educations sector as this will encourage the students and more qualified hands will be employed into the system and more classes should be built which will reduced over crowd in school.

Recommendations

1. Every teacher of business education should be encouraged by giving them incentives. It may not be by money alone but invitation to conferences, workshops, seminar e.t.c scholarship awards should be giving to people who want to continue their course in business.
2. The attitudes of teacher should be revolution devised to cater for better understanding, innovation in methodology and promoting the welfare of education in general and business education in particular.
3. The federal and state government respectively should encourage research on the field of business students to business education. Understanding business education should be accorded recognition inform of annual award on honour. They should also render services to professional and advancement that is to assist members who are recarrying out a research study.

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